

Live Webinar

Impact of COVID-19 on Kuwait Business

Kuwait Financial Centre "Markaz", in collaboration with Kuwait Foundation for the Advancement of Sciences (KFAS), is pleased to invite you to attend a webinar on **"Impact of COVID-19 on Kuwait Business"**.

The spread of coronavirus that started as a health crisis morphed into an economic crisis and has impacted all dimensions of human life - physical, emotional and economy. As Kuwait navigates through the current lock down, businesses of all sizes and nature are grappling with the evolving crisis and trying to mitigate the challenge in various ways. Business leaders need to navigate a variety of issues from keeping their employees and customers safe, shoring up the balance sheet with ample liquidity to ride through the uncertainty amid falling/no revenues and reorienting operations to revising business model.

The webinar will be presented by Mr. **M.R. Raghu, EVP and Head of Published Research at Markaz**, to learn more about:

- Impact of covid-19 on Kuwait economy
- Implications for Kuwait business
- Acceleration of adoption of emerging trends (process automation, remote working, and virtual learning)
- What should business leaders and owners do?



Monday 8th June 2020



7:00 p.m.



Microsoft Teams

Join Now!

Link Below

